

2018 Partnership Program

BRONZE PARTNER: \$550

This level is for small businesses and larger not-for-profits benefitting from the growth of the Fraser Coast tourism industry.

IMMEDIATE BRONZE PARTNER BENEFIT:

- ✓ Free Australian Tourism Data Warehouse listing - value \$200

BRONZE PARTNER MARKETING BENEFITS:

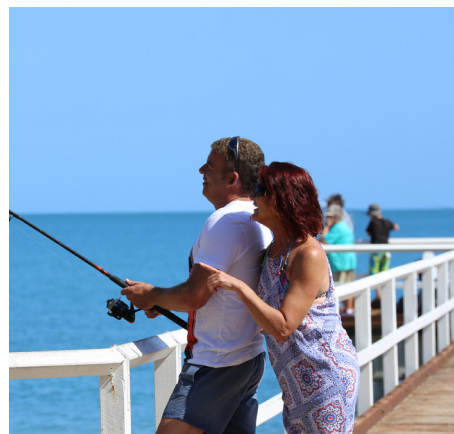
- ✓ Opportunity to advertise in the annual Fraser Coast Holiday Planner (70,000 print copies), appropriate regional maps, brochures and guides
- ✓ Opportunity to participate in subsidised seasonal co-operative campaigns (a minimum of two produced annually)
- ✓ Preferred status for agent and media familiarisation tour opportunities
- ✓ Participation in appropriate domestic consumer shows co-ordinated by FCTE
- ✓ One-on-one marketing, product and PR advice on request

BRONZE PARTNER NETWORKING BENEFITS:

- ✓ Queensland Tourism Industry Council regional membership
- ✓ New announcements and product launches included in FCTE e-newsletter
- ✓ Access to FCTE image library to promote the destination
- ✓ Assistance with media releases and distribution to target markets
- ✓ Priority offers for Event sponsorship
- ✓ Brochure racking for appropriate product collateral at FCTE visitor centres

BRONZE PARTNER INDUSTRY ENGAGEMENT, TRAINING AND DEVELOPMENT:

- ✓ Opportunity to participate in FCTE training, including annual Welcome Program
- ✓ Access to digital marketing and social media training sessions
- ✓ Use of official FCTE branding as a Bronze Partner
- ✓ Business name on FCTE Partnership Directory



2018 Partnership Application

Please complete this form and return via email to partners@fcte.com.au

Applicant Details:

Company Name: ABN/ACN:

Address:

Representative's Name: Job Title:

Phone: Mobile:

Email:

Company Activities:

What matters most to your business?

Partnership Level:

Supporter
 Restaurant
 Bronze
 Silver
 Gold
 Platinum

Areas of Interest:

Marketing and Promotion
 Cooperative Campaigns
 Trade & Media Familiarisations
 Networking
 Event Sponsorship
 ATDW Listing

Payment options:

Payment options include cheque, credit card and Bpay. A monthly direct debit option is also available.

Cheque (attached)
 BPay/Invoice
 Direct Debit (not available for supporter level)
 Credit Card (below)

Type: Visa Mastercard

Card Number: Expiry: /

Name on Card: Signature: